## **Roof Rats Succumb to Pro-Pest Professional Lure<sup>®</sup>**

Rodents in retail stores present serious challenges for any PMP charged with the protection of such locations. These are sensitive environments, where associates of the retailers, as well as their customers, are at risk of contact. Roof rats can be particularly difficult to control since the animals can range throughout the site and put entire buildings (and complexes) at risk.

Roof rats in the Central Florida area were an excellent opportunity to put J. F. Oakes' Pro-Pest Professional Lure<sup>®</sup> for rats and mice to the test. Roof rats were on the shelving and storage racks foraging for food in six large big box retail stores. Problems were found on the selling floor and in the stock areas of all of the infested buildings. Trapping the animals on either glue boards or snap traps is a preferred method because the pests can be removed immediately from the site. Baiting the devices with pieces of the same products the rats had been feeding on proved minimally successful. In many cases, the animals ignored the traps completely. The rats continued their foraging patterns because the food attractants we used on the traps simply did not catch their attention.

We decided to use the Pro-Pest Professional Lure<sup>®</sup> for Rodents product as an alternative food attractant on the trapping devices. Snap traps were baited with small amounts of the product placed on the trigger surface and along the top of the bait cup (on the snap traps that had them.) The devices were placed in the areas frequented by the rats on both shelving and the floor. Where they had previously ignored the traps baited with other materials, they hit the Pro-Pest<sup>®</sup> baited traps--often the same night as placement. Traps were also placed in ambush boxes to conceal them from associates and customers. These placements were also hit very quickly. Baited traps were being hit within 8 hours of setting.

The Pro-Pest Professional Lure<sup>®</sup> for Rodents product has demonstrated more rapid and effective control of difficult roof rat infestations. The 32cc syringe packaging works with either the included plunger or a standard bait gun. The product is easy to use and allows precise placement of the non-toxic lure. In the areas where bait stations were appropriate, Pro Pest was added to the interior of the stations (but not on the bait blocks). It was observed that the animals encountered the placements much more quickly, and, again, provided faster control to take place, thus reducing time and labor costs.

Pro-Pest Professional Lure<sup>®</sup> for Rodents is a tool any PMP doing rodent control work needs to have on hand. The all food-grade ingredients are nontoxic, harmless to other animals and more effective than peanut butter. It contains no known allergens, making it an ideal choice for use in residential, public areas, schools, day cares, nursing homes, food processing plants, etc.

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32cc Syringe

